

DEPARTMENT OF SOCIAL SERVICES

CHILDREN'S DIVISION

P.O. BOX 88

JEFFERSON CITY, MISSOURI

December 18, 2003

MEMORANDUM

TO: REGIONAL EXECUTIVE STAFF, CIRCUIT MANAGERS AND
CHILDREN'S SERVICES STAFF

FROM: FREDERIC M. SIMMENS, DIRECTOR

SUBJECT: CBS SPECIAL: "A HOME FOR THE HOLIDAYS"

CBS affiliates around the state will be airing a special regarding adoption on December 23, 2003, from 7:00 p.m. to 8:00 p.m. The purpose of this program is to raise awareness and sensitivity to the issue of adoption among millions of viewers in hopes they will respond to the needs of waiting children. A variety of celebrities and entertainers will appear and participate in the show. This special is part of a campaign that will be sponsored by the Children's Action Network and the Dave Thomas Foundation. In 2001 and 2002, Missouri has led the nation in inquiry calls!

Many of the CBS affiliates in Missouri will be advertising our 1-800 Foster/Adopt line (1-800-554-2222) during and after the program. There will be volunteers answering the phones that evening from 7:00 p.m. to 10:30 p.m. We will be sending adoption information packets to all people who phone in that evening. Staff from The Adoption Exchange will make a follow-up phone call within one week of the family receiving the packet of information. Central Office will forward each local county office a list of prospective families that reside in their county.

Attached you will find a flyer promoting this event. Please print as many of these as necessary, and place these flyers in public places to assist us in promoting this event.

If you have questions regarding this memo, please contact Julie Nance at (573) 751-0311.

FMS/JN:js

Attachment

A Home for the Holidays

Brought to you by:



DAVE THOMAS
FOUNDATION
FOR ADOPTION™

On December 23, 2003

A Home For The Holidays

will air on CBS at 7:00 p.m. Central Time

In its fifth year, **A Home For The Holidays** focuses on adoption of older children and the remarkable people who adopt them. The show also entertains audiences with top musical and acting performances.

This year's line-up will include Sheryl Crowe, Mya, Enrique Inglesias, Rene Russo, and No Doubt.



To learn about waiting children in Missouri and about the adoption process, call 1-800-554-2222.

One child without a permanent family is one child too many.