

DEPARTMENT OF SOCIAL SERVICES

CHILDREN'S DIVISION

P. O. BOX 88

JEFFERSON CITY, MISSOURI

April 8, 2010

**What's Inside:**

2010 Census  
Information

M E M O R A N D U M

TO: ALL REGIONAL AND COUNTY CD AND FSD STAFF

FROM: PAULA NEESE, DIRECTOR  
CHILDREN'S DIVISION  
ALYSON CAMPBELL, DIRECTOR  
FAMILY SUPPORT DIVISION

SUBJECT: 2010 CENSUS

DISCUSSION:

The purpose of this memorandum is to inform staff the 2010 Census is being conducted by the Census Bureau. Also, the Census Bureau has launched a public awareness campaign, Children Count Too, to remind parents about the importance of counting their children on the forms. Staff is asked to remind and encourage households to complete the 2010 Census form. To view 2010 census information for parents and child care providers go to <http://2010.census.gov/partners/toolkits/toolkits-dora.php>. Importantly, census information is used for a variety of ways to impact resources allocated to communities, i.e. schools, child care, and other critical services.

**NECESSARY ACTION**

1. Review this memorandum with all Children's Division and Family Support Division staff.
2. All questions should be cleared through normal supervisory channels and directed to:

**PDS CONTACT**

Brenda LaBella  
573-526-9587  
[Brenda.LaBella@dss.mo.gov](mailto:Brenda.LaBella@dss.mo.gov)

**PROGRAM MANAGER**

Alicia Jenkins  
573-751-6793  
[Alicia.Jenkins@dss.mo.gov](mailto:Alicia.Jenkins@dss.mo.gov)

**CHILD CARE MANUAL REVISIONS**

N/A

<b>FORMS AND INSTRUCTIONS</b> N/A
<b>REFERENCE DOCUMENTS AND RESOURCES</b> <a href="#">Census Information</a>
<b>RELATED STATUTE</b> N/A
<b>ADMINISTRATIVE RULE</b> N/A
<b>COUNCIL ON ACCREDITATION (COA) STANDARDS</b> N/A
<b>CHILD AND FAMILY SERVICES REVIEW (CFSR)</b> N/A
<b>PROTECTIVE FACTORS</b> (Link applicable factors and enter N/A if not applicable.) Parental Resilience - N/A Social Connections - N/A Knowledge of Parenting and Child Development - Yes Concrete Support in Times of Need - Yes Social and Emotional Competence of Children - N/A
<b>FACES REQUIREMENTS</b> N/A