

# BACK TO SCHOOL 2004



*Missouri's  
Health Insurance  
for Families*

## Give Your Kids a Healthy Start in School

Thousands of Missouri children under age 19 qualify for MC+ but their parents have not applied. Most uninsured children are eligible. Even some insured kids can get MC+, Missouri's health insurance for families.

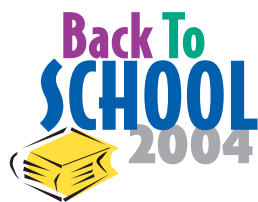
Kids with no insurance are less likely to see a doctor for common illnesses such as ear infections and asthma. Vision or hearing problems also may go untreated. These problems can slow your child's progress in school.

### **MC+ covers your kids for:**

- ♦ Regular checkups, shots & sports physicals
- ♦ Doctor, hospital and emergency room visits
- ♦ Vision, dental and mental health care
- ♦ Prescriptions, lab tests & X-rays
- ♦ Much more!

**MC+ is no-cost or low-cost for most families.** Based on your family income, your child will be in one of three groups: ♦ No-Cost group ♦ Co-Pay group ♦ Monthly Premium group.

**Protect your children's health and future.**



**Call 1-877-KIDS-NOW Toll Free**  
**(1-877-543-7669)**

Or log on to [www.dss.mo.gov/mcplus](http://www.dss.mo.gov/mcplus)

Check out MC+ programs for parents and pregnant women too!

**Don't put it off ... school sports or playground activities may mean that tomorrow is the day you need MC+ Health Insurance the most!**